MOTHER EARTH®

EXPERTLY CRAFTED MEDIAS & AMENDMENTS



Mother-EarthProducts.com



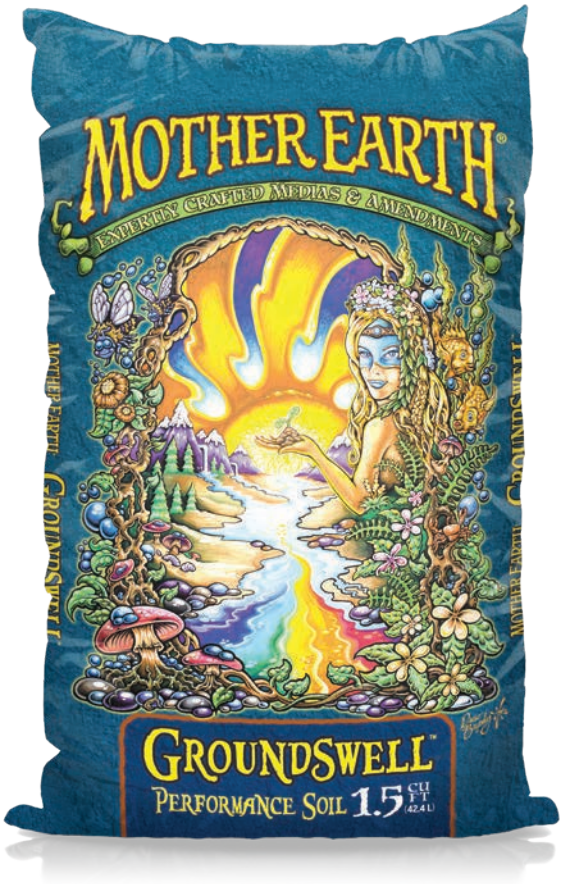

MOTHER EARTH
ROOT DOWN
PLANT STARTER MIX 3-6-3
FLORESSENCE
BLOOM SUPPLEMENT 1-1-1
GROUNDSWELL
PERFORMANCE SOIL 1.5 CU FT (42.4 L)
POWER FLOWER
FANTASTIC FLOWERING MIX 1-8-6
FARMER'S MARKET
ALL PURPOSE MIX 4-5-4
SUBTERRA
ROOT BOOSTER 0-1-1
EXPERTLY CRAFTED MEDIAS & AMENDMENTS
TERRACRAFT
POTTING SOIL 2 CU FT (56.6 L)
SEASON'S CHOICE
TOMATO & VEGETABLE MIX 4-5-6
LIQUICRAFT BLOOM
2-4-4



EARTH-INSPIRED AND EXPERTLY CRAFTED

MEDIAS AND FERTILIZERS FOR ALL OF MOTHER EARTH'S GARDENS

Our crew of chemists, biologists and horticulturists are on a mission to craft some of the richest soils and fertilizers on this great green earth. With nature-powered ingredients, our complete line nourishes plants from seed to bloom for a garden Mother Earth herself would be proud of.



MOTHER EARTH® GROUNDSWELL PERFORMANCE SOIL



ALL PURPOSE POTTING SOIL FOR EXCELLENT ROOT GROWTH

Mother Earth Groundswell Performance Soil is an excellent all purpose potting media. This comprehensive blend of ingredients gives your plants a strong start and builds the foundation for success. A high-aeration formula provides the grower more control compared to traditional potting medias.

Mother Earth Groundswell Performance Soil is meticulously blended to ensure that growers are receiving the same quality and consistency that they have come to expect from all Mother Earth Products. Optimized air-holding capacity provides an excellent environment for promoting root growth. Mother Earth Groundswell Performance Soil helps create an ideal environment for fast-growing annuals.

AVAILABLE IN: 1.5 CU FT • 1 CU FT • 12 QT • 8 QT

READY TO USE OUT OF THE BAG.

DIRECTIONS FOR USE:

Wear gloves and wash hands after use. Choose appropriately sized pot or container. Fill to desired level and tap down lightly (avoid compaction). Transplant plants and water, adding more media if necessary. Good for indoor or outdoor use. Acceptable for containers or raised beds. Start feeding two weeks after planting. NOTE: Mother Earth Groundswell Performance Soil is a light soil mix designed for heavy-feeding plants. The light fluffy nature of the this product allows the gardener the advantage of additional feedings.

MOTHER EARTH GROUNDSWELL PERFORMANCE SOIL 0.12-0.06-0.09

GUARANTEED ANALYSIS

Total Nitrogen (N)	0.12%
0.01% Water Soluble Nitrogen	
0.11% Water Insoluble Nitrogen	
Available Phosphate (P_2O_5)	0.06%
Soluble Potash (K_2O)	0.09%

ALWAYS SOURCED AND BLENDED WITH ONLY HIGH-QUALITY INGREDIENTS.

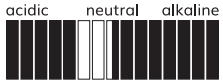
Sphagnum peat moss and processed forest products. Fortified with ample amounts of perlite and pumice.

Derived from 11 other ingredients including: Earthworm castings, feather meal, seabird guano, fish bone meal, kelp meal, bat guano, crab meal, shrimp meal, alfalfa meal, neem seed meal and sulfate of potash.

HIGHER AERATION
More air gets into the plant roots, which equals faster growth.

NUTRITIONAL VALUE
Moderate, comprehensive nutrient charge allowing the grower their own fertilization control.





pH SCALE
Traditional buffer for enhanced nutrient availability.

*Artwork and claims subject to change.





MOTHER EARTH® TERRACRAFT™ POTTING SOIL

ALL PURPOSE POTTING SOIL FOR EXCELLENT ROOT GROWTH

Potting soil. The "why" is easy: to get better harvests from your container garden and raised beds. When your plants can't send their roots into the earth to gather nutrients, you need to bring the nutrients to them. "How" is the tricky part—for most medias. Not for Mother Earth Terracraft Potting Soil.

This meticulously blended soil is born of the best nature has to offer: ingredients like peat moss, perlite, forest products and earthworm castings, all to give your plants the foundation they need to flourish. Thanks to its nutrient charge, this performance soil means you can wait longer before applying fertilizer, giving you a garden that's low on maintenance and high on reward.

AVAILABLE IN: 2 CU FT • 1 CU FT • 12 QT • 8 QT

READY TO USE OUT OF THE BAG.

DIRECTIONS FOR USE:

Wear gloves and wash hands after use. Choose an appropriately sized pot or container. Fill to the desired level and tap down lightly (avoid compaction). Transplant plants and water, adding more media if necessary. Good for indoor or outdoor use. Acceptable for container, raised bed or in-ground planting. Start feeding two or three weeks after planting.

MOTHER EARTH TERRACRAFT POTTING SOIL 0.19-0.08-0.11

GUARANTEED ANALYSIS

Total Nitrogen (N)	0.19%
0.02% Water Soluble Nitrogen	
0.17% Water Insoluble Nitrogen	
Available Phosphate (P205)	0.08%
Soluble Potash (K20)	0.11%

GROW KNOWING YOU'RE GETTING THE SAME QUALITY AND CONSISTENCY YOU EXPECT FROM MOTHER EARTH

Sphagnum peat moss, processed forest products, perlite, and fertilizer.

Derived from other ingredients including: Earthworm castings, feather meal, bat guano, kelp meal, seabird guano, fish bone meal, alfalfa meal, and sulfate of potash.

STANDARD AERATION
Provides more moisture retention.

NUTRITIONAL VALUE
LOW HIGH
Offers ample nutrient charge.

pH SCALE
acidic neutral alkaline
Traditional buffer for enhanced nutrient availability.

*Artwork and claims subject to change.



MOTHER EARTH® COCO PEAT PERFORMANCE SOIL

RICH BLEND OF INGREDIENTS IDEAL FOR FAST-GROWING ANNUALS

Mother Earth Coco Peat Performance Soil is a rich blend of ingredients designed to create a desirable plant growth media for those looking for an alternative to traditional bark-based growing medias. Comprised of coconut coir, peat moss, perlite, pumice and other ingredients, this blend will allow growers to feed more frequently with a higher degree of control.

Mother Earth Coco Peat Performance Soil is meticulously blended to ensure that growers receive the same quality and consistency that they have come to expect from all Mother Earth Products. Blended specifically to optimize water holding, this blend is ideal for fast-growing annuals. Mother Earth Coco Peat Performance Soil helps create a favorable growing environment.

AVAILABLE IN: 1.5 CU FT

READY TO USE OUT OF THE BAG.

DIRECTIONS FOR USE:

Wear gloves and wash hands after use. Choose appropriately sized pot or container. Fill to desired level and tap down lightly (avoid compaction). Transplant plants and water, adding more media if necessary. Good for indoor or outdoor use. Acceptable for containers or raised beds. Start feeding two weeks after planting. NOTE: Mother Earth Coco Peat Performance Soil is a light soil mix designed for heavy-feeding plants. The light, fluffy nature of the this product allows the gardener the advantage of additional feedings.

MOTHER EARTH COCO PEAT PERFORMANCE SOIL 0.05-0.07-0.01

GUARANTEED ANALYSIS

Total Nitrogen (N)	0.05%
0.01% Water Soluble Nitrogen	
0.04% Water Insoluble Nitrogen	
Available Phosphate (P_2O_5)	0.07%
Soluble Potash (K_2O)	0.01%

ALWAYS SOURCED AND BLENDED WITH ONLY HIGH-QUALITY INGREDIENTS.

Premium blend of coco coir and sphagnum peat moss. Fortified with ample amounts of perlite and pumice.

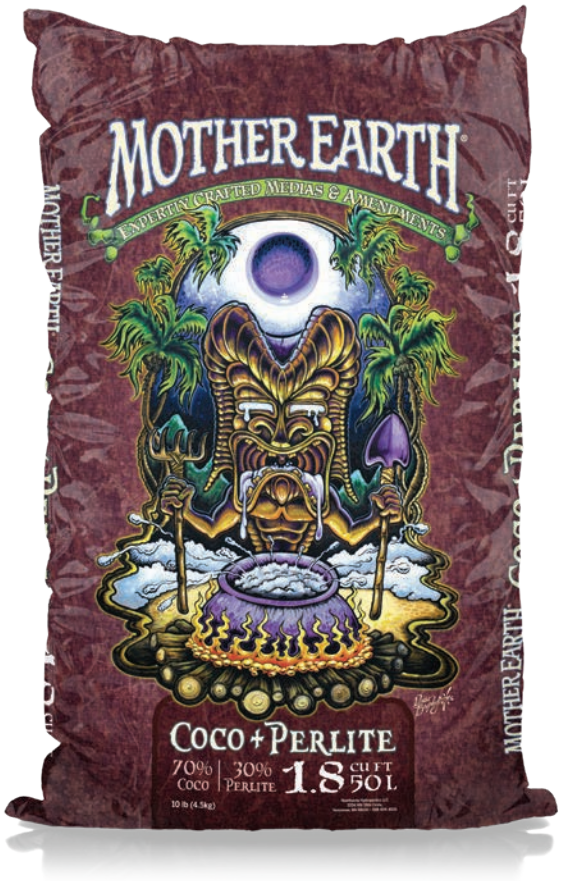
Derived from 10 other ingredients including: Earthworm castings, feather meal, seabird guano, fish bone meal, kelp meal, bat guano, crab meal, shrimp meal, alfalfa meal, and neem seed meal.

HIGHER AERATION
More air gets into the plant roots, which equals faster growth.

NUTRITIONAL VALUE
Moderate nutrient charge to allow for a high degree of fertilization control.

pH SCALE
Slightly lower than a traditional buffer for enhanced nutrient availability.

*Artwork and claims subject to change.





MOTHER EARTH® COCO + PERLITE

WITH ITS CONSISTENT BLEND, OUTSTANDING POROSITY, AND HIGH CATION-EXCHANGE CAPACITY, MOTHER EARTH COCO + PERLITE HELPS TO CREATE AN IDEAL GROWING ENVIRONMENT.

Mother Earth® Coco + Perlite Mix is a plant growth media that is a great alternative to potting soil and other traditional growing media. Coconut coir is made from the fiber of coconut husks and is an alternative to peat-based media.

Mother Earth Coco + Perlite incorporates 70% of the finest coco pith and fiber blend as well as 30% perlite for better aeration and drainage of the product. Increased aeration and more drainage allow gardeners to more aggressively feed without worrying about overwatering. Unlike traditional growing media, coconut coir can resist compaction and last longer in a container.

AVAILABLE SIZES: 1.8 CU FT (50L) AND BULK (REGIONAL LIMITATIONS)

READY TO USE OUT OF THE BAG.

DIRECTIONS FOR USE:

Wear gloves and wash hands after use. Choose an appropriately sized pot or container. Fill to the desired level and tap down lightly (avoid compaction). Transplant plants and water, adding more media if necessary. Good for indoor or outdoor use. Acceptable for containers or raised beds.

This is an uncharged inert media, so ensure that you use an appropriate fertilizer program with this product.

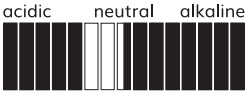
ALWAYS SOURCED AND BLENDED WITH HIGH-QUALITY INGREDIENTS.

Ingredients:
Coir, Perlite.

Renewable:
A fully renewable resource, coconut coir is a smart choice for you, your plants, and our planet.

HIGH AERATION
More oxygen is delivered to plant roots to encourage faster growth.

NUTRITIONAL VALUE
Contains no nutrient charge to allow for a high degree of fertilization control.



pH SCALE
Traditional buffer for enhanced nutrient availability.

*Artwork and claims subject to change.





MOTHER EARTH® COCO

MOTHER EARTH COCO SUBSTRATE CONTAINS A HIGH-QUALITY MIX OF COCO PITH AND COCO FIBER

Mother Earth® Coco is a plant growing media that is a great alternative to potting soil and other traditional growing media such as peat-based products. It is made from the pith and fibers of coconut husks, giving it an excellent water-to-air ratio. Coconut coir is known for the ability to naturally retain moisture many times its own weight.

Coconut coir has become a popular growing media worldwide. Coconut coir is used successfully by commercial growers around the globe in high-intensity crop production. Since it all starts with coconut shells, a renewable resource, it is environmentally friendly from the beginning.

AVAILABLE SIZES: 1.8 CU FT (50L) AND BULK (REGIONAL LIMITATIONS)

READY TO USE OUT OF THE BAG.

DIRECTIONS FOR USE:

Wear gloves and wash hands after use. Choose an appropriately sized pot or container. Fill to the desired level and tap down lightly (avoid compaction). Transplant plants and water, adding more media if necessary. Good for indoor or outdoor use. Acceptable for containers or raised beds.

This is an uncharged inert media, so ensure that you use an appropriate fertilizer program with this product.

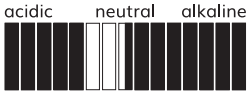
ALWAYS SOURCED AND BLENDED WITH HIGH-QUALITY INGREDIENTS.

Ingredients:
Coir.

Renewable:
A fully renewable resource, coconut coir is a smart choice for you, your plants, and our planet.

MEDIUM AERATION
Provides more moisture retention.

NUTRITIONAL VALUE
Contains no nutrient charge to allow for a high degree of fertilization control.



pH SCALE
Slightly lower than a traditional buffer for enhanced nutrient availability.

*Artwork and claims subject to change.



MOTHER EARTH® JAWS

JUST. ADD. WATER. WITH MOTHER EARTH® JAWS™ JUST ADD WATER SOIL IT'S THAT SIMPLE.

The latest soil in the premium Mother Earth line up, JAWS provides ample nutrition - which releases just when the plant needs it - for heavy feeding plants making it easier than ever to grow healthy plants with minimal effort.

A robust nutrient charge gets your plants started and maintains the power to feed from start to finish. Artfully crafted to provide aeration and optimized water holding for flexible watering. Whether you're a new grower or an experienced mother, Mother Earth JAWS Just Add Water Soil takes care of the feeding. Never worry that your plants have enough to eat, it's always feeding time with Mother Earth® JAWS™ Just Add Water Soil.

Mother Earth® JAWS™ Just Add Water Soil is formulated for seedlings, and optimized for fast growing annuals like tomatoes and peppers. Sow directly in the soil for consistent germination success and beautiful, high yielding plants. Loaded with high quality nutrients, this formula performs beautifully as a water-only media, but offers the flexibility to support weekly supplemental feeding.

Mother Earth® JAWS™ Just Add Water Soil is ready to use out of the bag; no washing, no blending. In most climates, water every two to three days when dry, depending on pot size and location. Adjust the watering schedule as needed.

AVAILABLE SIZES: 1 CU FT • 8 QT

READY TO USE OUT OF THE BAG.

DIRECTIONS FOR USE:

Wear gloves and wash hands after use. Choose an appropriate size pot or container, we recommend a minimum 2 gallon pot for most applications. Fill to desired level and tap down lightly (avoid compaction). If starting from seed, insert seed to a depth of ¼ inch, cover lightly with media and water gently. If starting from a clone, transplant plants into soil and water in, adding more media if necessary.

Good for indoor or outdoor use. Acceptable for containers or raised beds. Mother Earth® JAWS™ does not require supplemental fertilizer applications; however, if the gardener wants to take advantage of additional feedings, begin supplemental fertilization 2 weeks after planting. Water media when dry. Do not over water.

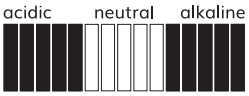
ALWAYS SOURCED AND BLENDED WITH HIGH-QUALITY INGREDIENTS.

Ingredients:
This product is formulated from coir, processed forest products, sphagnum peat moss, wood biochar, and fertilizer (see derived from).

MEDIUM AERATION
Provides more flexibility in watering



NUTRITIONAL VALUE
Contains a Control Release Fertilizer giving your plants abundant nutrition from seed to harvest.



pH SCALE
Buffered to allow for optimum nutrient uptake

*Artwork and claims subject to change.





MOTHER EARTH® FARMER'S MARKET™

ALL PURPOSE MIX 4-5-4

Champion growers rejoice! You've got the blue ribbon in the bag with the help of Mother Earth Farmer's Market All Purpose Mix 4-5-4. Designed for every kind of plant your heart desires. Our blend of ingredients is carefully mixed to give you a great fertilizer that, when applied as directed, supports growth during all stages. Use on your entire landscape, from garden plants to shrubs and trees. Your backyard is sure to keep its title as the best on the block.

AVAILABLE IN: 4.4 LB





MOTHER EARTH® SEASON'S CHOICE™

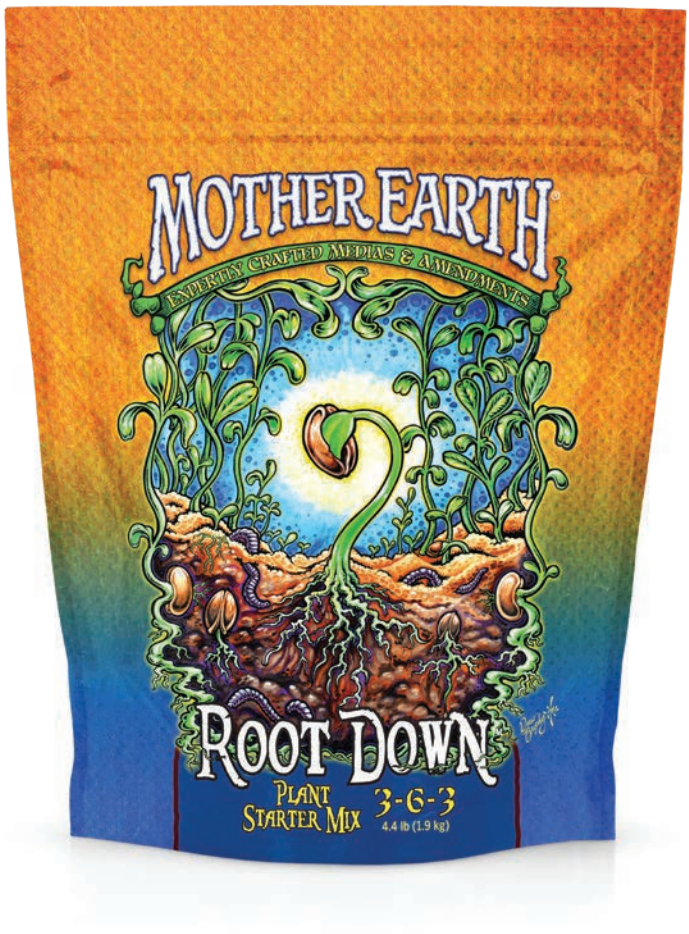
TOMATO & VEGETABLE MIX 4-5-6

Mother Earth Season's Choice Tomato & Vegetable Mix 4-5-6 is designed for nutrient availability to plants like tomatoes, zucchini, cucumbers, squash, peppers and more, giving you hearty crops and a garden full of goodies. Use on all plant types during both the vegetative and flowering stages and get ready to find space to store all of your bounty. You're going to need it.

AVAILABLE IN: 4.4 LB



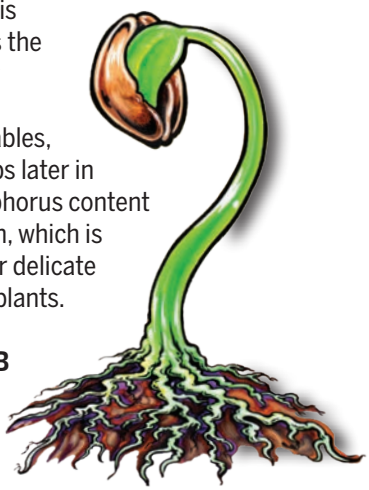
*Artwork and claims subject to change.



MOTHER EARTH® ROOT DOWN™

PLANT STARTER MIX 3-6-3

Bring'em up right, right from the start with a blended fertilizer designed to encourage vigorous growth and abundant root development in young plants and seedlings. Mother Earth Root Down Plant Starter Mix 3-6-3 is a mix of fertilizers like alfalfa, fish bone meal, kelp meal and more. This blend feeds your plants the primary and secondary nutrients they need to shower you with vegetables, fruits, flowers, and herbs later in life. The elevated phosphorus content encourages root growth, which is especially important for delicate young starts and transplants.



AVAILABLE IN: 4.4 LB



MOTHER EARTH® POWER FLOWER™

FANTASTIC FLOWERING MIX 1-8-6

Your heavy fruit-, flower- and vegetable-bearing plants need to replenish themselves after the intensity of a flowering cycle. Restore their nutrients—and your payoff—with this formula high in phosphorus and potassium, two key elements for producing large, luscious fruits. Mother Earth Power Flower Fantastic Flowering Mix 1-8-6 is specifically crafted for use during the last stage in the bloom cycle. **AVAILABLE IN: 4.4 LB**



MOTHER EARTH® ACID DROP™

FOR YOUR ACID-LOVING PLANTS 3-4-6

Beauty takes time. That's why there's Mother Earth Acid Drop Formulated For Your Acid-Loving Plants 3-4-6. This mix feeds your most charming shrubs like rhododendrons, azaleas, camellias, and blueberries. Each ingredient in this dry blend is purposely chosen for its love of low pH plants, from the alfalfa meal to bat guano and beyond. Look forward to huge flowers with striking color thanks to this plant food. **AVAILABLE IN: 4.4 LB**

*Artwork and claims subject to change.

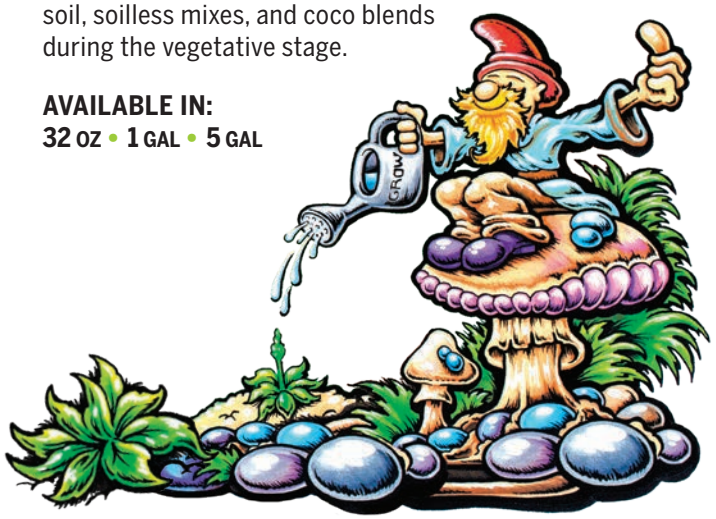


MOTHER EARTH® LIQUICRAFT GROW™

4-3-3

Give your garden the boost it needs, when it needs it most. Using this specially formulated nutrient keeps roots fat and happy during that crucial vegetative growth stage. Use Mother Earth LiquiCraft Grow 4-3-3 on any plant in soil, soilless mixes, and coco blends during the vegetative stage.

AVAILABLE IN:
32 OZ • 1 GAL • 5 GAL





MOTHER EARTH® LIQUICRAFT BLOOM™

2-4-4

Mother Earth LiquiCraft Bloom 2-4-4 is designed to feed your fruiting and flowering plants during the bloom cycle. It provides nutrients that are essential for fruit and flower development. Use on any plant in soil, soilless mixes, and coco blends during the flowering stage.

AVAILABLE IN:
32 OZ • 1 GAL • 5 GAL



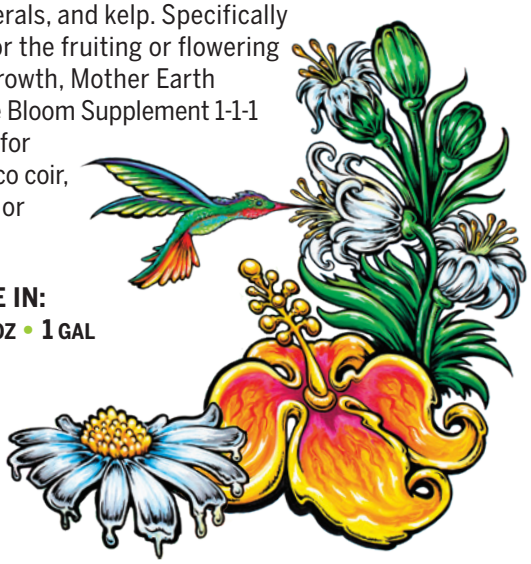
*Artwork and claims subject to change.



MOTHER EARTH® FLORESSENCE™

BLOOM SUPPLEMENT 1-1-1

Bigger, brighter flowers start with heartier, happier plants. Crafted to bring out the best in your plants, this powerful liquid supplement contains multiple plant hydrolysates, mined minerals, and kelp. Specifically designed for the fruiting or flowering stages of growth, Mother Earth Floressence Bloom Supplement 1-1-1 is intended for use with coco coir, hydroponic or soil crops.



AVAILABLE IN:
16 OZ • 32 OZ • 1 GAL



MOTHER EARTH® SUBTERRA™

ROOT BOOSTER 0-1-1

Young plants need strong root systems to reach their full potential as they grow. Mother Earth Subterra Root Booster 0-1-1 is crafted to get them there. With a unique blend of kelp, brewer's yeast, alfalfa meal, and more, seedlings, cuttings, and vegetative plants will have the foundation they need to flourish. By helping establish vibrant, vigorous root systems, Mother Earth Subterra Root Booster sets your plants up to seek out and soak up the nutrients they will need. Use with all types of plants, soils, potting mixes, and plant foods.



AVAILABLE IN:
16 OZ • 32 OZ • 1 GAL

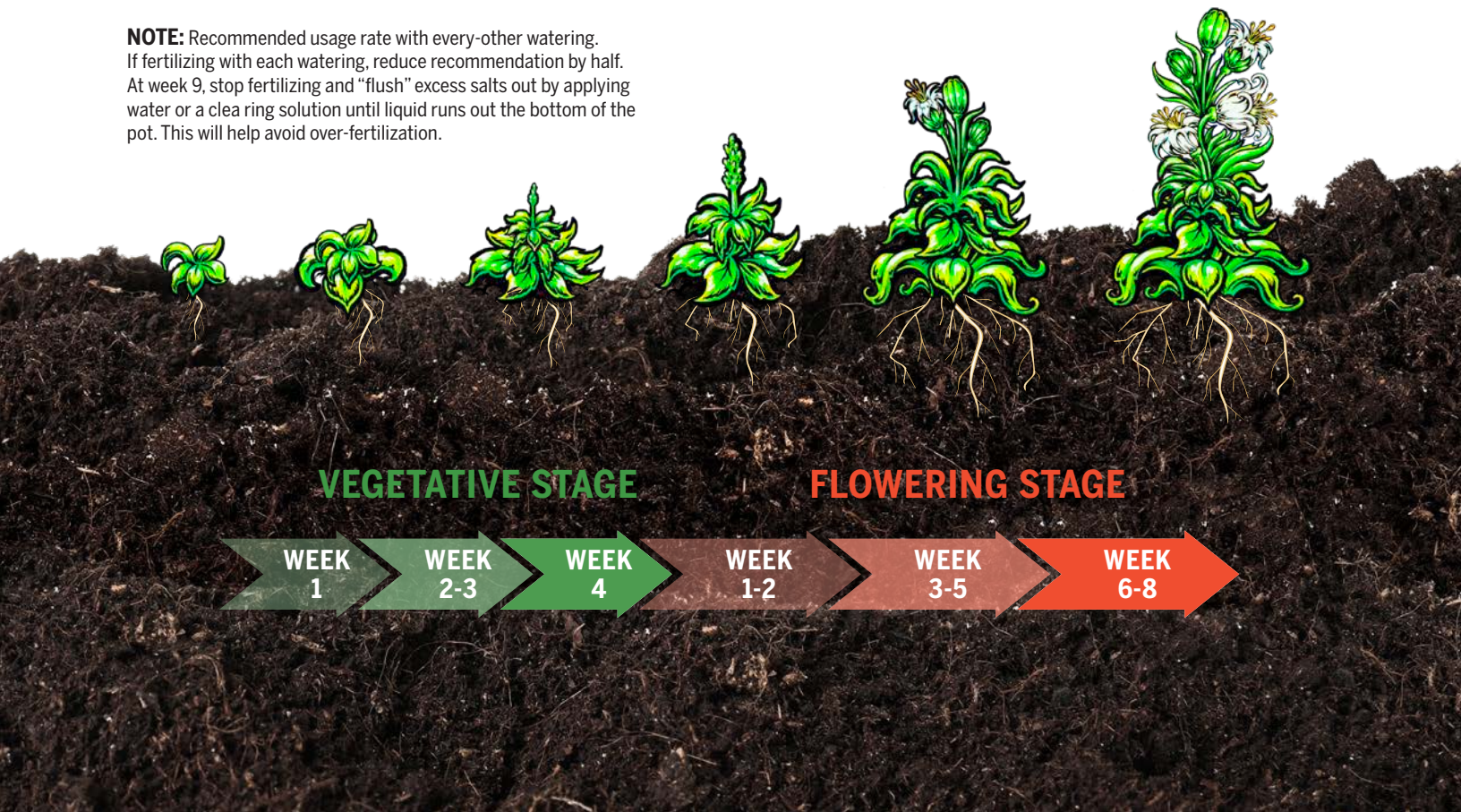
*Artwork and claims subject to change.

LIQUID FERTILIZER FEED PROGRAM



		LIQUICRAFT GROW	LIQUICRAFT BLOOM	SUBTERRA	FLORRESSENCE
VEGETATIVE STAGE (18H PHOTOPERIOD)	**WEEK 1:** Seedlings & Cuttings	**7.5** ml/gal water	–	**5** ml/gal water	–
	WEEK 2: Early Vegetative	**12.5** ml/gal water	–	**10** ml/gal water	–
	WEEK 3: Early Vegetative	**15** ml/gal water	–	**10** ml/gal water	–
	WEEK 4: Late Vegetative	**20** ml/gal water	–	**10** ml/gal water	–
FLOWERING STAGE (12H PHOTOPERIOD)	**WEEK 1:** Early Flowering	**10** ml/gal water	**10** ml/gal water	**10** ml/gal water	**5** ml/gal water
	WEEK 2: Early Flowering	–	**20** ml/gal water	**10** ml/gal water	**5** ml/gal water
	WEEK 3: Mid Flowering	–	**20** ml/gal water	–	**5** ml/gal water
	WEEK 4: Mid Flowering	–	**20** ml/gal water	–	**5** ml/gal water
	WEEK 5: Mid Flowering	–	**20** ml/gal water	–	**5** ml/gal water
	WEEK 6: Late Flowering	–	**15** ml/gal water	–	**5** ml/gal water
	WEEK 7: Late Flowering	–	**10** ml/gal water	–	**5** ml/gal water
	WEEK 8: Ripening	–	**5** ml/gal water	–	**5** ml/gal water
	WEEK 9: Flush	–	–	–	–

NOTE: Recommended usage rate with every-other watering. If fertilizing with each watering, reduce recommendation by half. At week 9, stop fertilizing and "flush" excess salts out by applying water or a clea ring solution until liquid runs out the bottom of the pot. This will help avoid over-fertilization.



NOTES





MOTHER EARTH

EXPERTLY CRAFTED MEDIAS & AMENDMENTS

Mother-EarthProducts.com

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